

Strong growth outperformance, margin revival

Auto & Auto Ancillaries ▶ Result Update ▶ August 03, 2025

CMP (Rs): 431 | TP (Rs): 575

Pricol logged a strong Q1, with consol revenue up 44% YoY (also aided by 3M of P3L consolidation vs 2M in Q4FY25) and EBITDAM rising by 60bps QoQ to 11% (ex-P3L, revenue growth stood at 11% with a sharp rise in EBITDAM to 12.3% vs 11.5% in Q4). Core-revenue outperformance against the underlying 2W industry production accelerated to 11% vs 2%/3% in Q4/Q3. Pricol targets continued outperformance vs the underlying industry, on premiumization-led content growth (eg digitization in clusters, new order wins) and new product launches/portfolio expansion (aided by strategic alliances/M&A). The mgmt guides to a healthy single digit margin at P3L, amid initiatives underway toward revenue/margin expansion at P3L as well as at its core operations. We continue to favor Pricol (refer to our note [Targets 3x revenue by FY30; rare earth crunch to hit near term](#)), on further improvement in its competitive positioning in a fast-premiumizing product category (clusters), apart from optionalities of expansion into more components backed by order wins (eg disc brakes launched in Q2; mass production for a strategic customer to start from Q4). Our estimates are unchanged; maintain BUY with TP of Rs575 at 24x Jun-27E PER.

Strong revenue and margin performance; underlying core margins on the rise

Consol revenue was up 44% (13.5% QoQ) at Rs8.9bn with core-revenue (ex-P3L) up 11% YoY. Consol reported EBITDA grew 23% YoY (23% QoQ) to Rs990mn, with EBITDAM rising by 60bps QoQ to 11.1% led by 130bps/20bps reduction in staff costs/opex and partially offset by 80bps gross margin contraction. EBITDAM of the core-business (ex-P3L) also rose, by 75bps QoQ to 12.3%. Consol PAT stood at Rs499mn, up ~10% YoY.

Earnings Call KTAs

1) Pricol aims to continue outpacing the underlying end-user industry (core revenue outperformance vs 2W industry production at 11% in Q1 vs 3%/2% in Q3/Q4FY), aided by new product launches/premiumization-led content growth (value growth beats volume growth) despite ongoing 'rare earth' (REE)-related headwinds. 2) Q1FY26 was muted for the industry, largely due to REE shortages; the mgmt expects headwinds to persist in Q2 and anticipates a more stable production from Q3; Pricol implementing multiple measures for mitigating this issue. 3) Disc brakes launched in Q2, albeit in a limited manner; mass production for a major strategic 2W customer to begin from Jan-26; upcoming ABS regulations seen supporting growth here. 4) Pricol's TLA with Italy-based Domino, for handlebar aggregates (switches, throttles, levers), was at the behest of certain customers; the mgmt expects revenue contribution to start in 12-15M; products for India and SE Asia. 5) P3L posted revenue of Rs2.05bn with ~7% EBITDAM in Q1FY26 (vs Rs1.7bn, 5% in Q1FY25); Pricol has initiated measures to support revenue/margin expansion, incl value-accretive products (engineered/precision plastic components), cost plans, and leveraging Pricol's clientele. 6) Efforts underway to backward integrate/localize displays; progress expected over next 4 quarters; per the mgmt, complete de-risking from China is unfeasible. 7) Pricol plans capex of Rs5bn over next 3Y, of which Rs2.5-3bn is at P3L; 20-22% incremental revenue can be generated from existing capacities.

Pricol: Financial Snapshot (Consolidated)

Y/E Mar (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Revenue	22,718	26,919	37,499	42,296	48,099
EBITDA	2,731	3,129	4,376	5,126	5,926
Adj. PAT	1,406	1,670	2,360	2,812	3,330
Adj. EPS (Rs)	11.5	13.7	19.4	23.1	27.3
EBITDA margin (%)	12.0	11.6	11.7	12.1	12.3
EBITDA growth (%)	19.5	14.6	39.9	17.1	15.6
Adj. EPS growth (%)	22.3	18.8	41.3	19.2	18.4
RoE (%)	18.1	17.9	20.8	20.2	19.6
RoIC (%)	18.8	18.5	21.8	22.2	23.0
P/E (x)	37.4	31.5	22.3	18.7	15.8
EV/EBITDA (x)	19.0	16.9	12.0	10.0	8.3
P/B (x)	6.2	5.2	4.2	3.4	2.8
FCFF yield (%)	2.3	2.1	1.2	2.9	3.7

Source: Company, Emkay Research

Target Price – 12M	Jun-26
Change in TP (%)	-
Current Reco.	BUY
Previous Reco.	BUY
Upside/(Downside) (%)	33.4

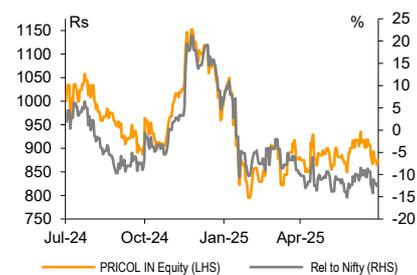
Stock Data	PRICOL IN
52-week High (Rs)	599
52-week Low (Rs)	368
Shares outstanding (mn)	121.9
Market-cap (Rs bn)	53
Market-cap (USD mn)	600
Net-debt, FY26E (Rs mn)	(137.8)
ADTV-3M (mn shares)	0
ADTV-3M (Rs mn)	112.1
ADTV-3M (USD mn)	1.3
Free float (%)	61.5
Nifty-50	24,565.3
INR/USD	87.5

Shareholding, Jun-25

Promoters (%)	38.5
FPIs/MFs (%)	16.1/15.5

Price Performance

(%)	1M	3M	12M
Absolute	(5.1)	(1.6)	(15.6)
Rel. to Nifty	(1.3)	(2.5)	(14.1)

1-Year share price trend (Rs)**Chirag Jain**

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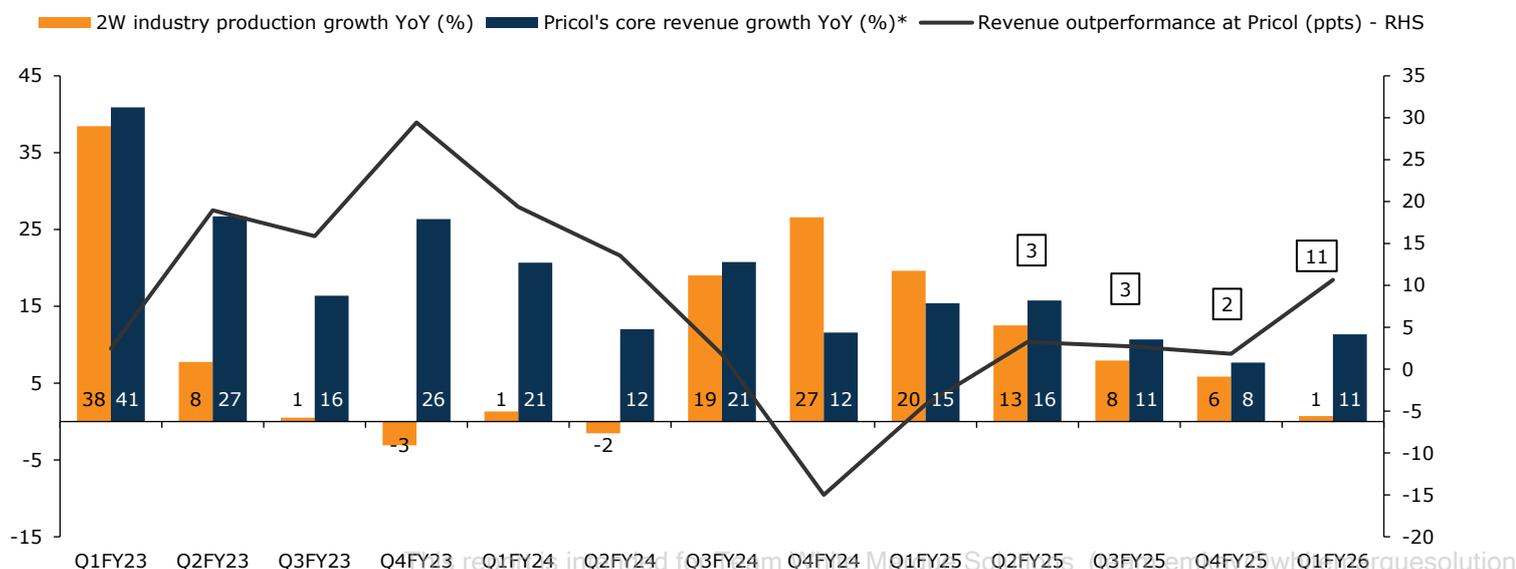
Exhibit 1: Consolidated – Q1FY26 revenue up 44% YoY (also aided by P3L’s consolidation for 3M in Q1FY26 vs 2M in Q4FY25); consol EBITDA margin up by 70bps QoQ to 11.1%

Consolidated (Rs mn)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY %	QoQ %
Revenue	5,372	5,778	5,726	5,842	6,199	6,688	6,338	7,694	8,953	44.4	16.4
Expenditure	4,726	5,114	5,048	5,100	5,394	5,916	5,587	6,893	7,964	47.6	15.5
<i>as % of sales</i>	88.0	88.5	88.2	87.3	87.0	88.5	88.1	89.6	88.9		
Consumption of RM	3,679	3,985	3,893	3,995	4,253	4,679	4,375	5,300	6,241	46.7	17.8
<i>as % of sales</i>	68.5	69.0	68.0	68.4	68.6	70.0	69.0	68.9	69.7		
Employee Cost	611	659	694	663	694	750	779	1,024	1,077	55.1	5.2
<i>as % of sales</i>	11.4	11.4	12.1	11.4	11.2	11.2	12.3	13.3	12.0		
Other expenditure	436	469	461	442	447	487	433	569	646	44.5	13.5
<i>as % of sales</i>	8.1	8.1	8.1	7.6	7.2	7.3	6.8	7.4	7.2		
EBITDA	647	664	678	741	805	772	751	801	990	23.0	23.6
EBITDA margin (%)	12.0	11.5	11.8	12.7	13.0	11.5	11.9	10.4	11.1		
Depreciation	198	211	210	201	203	207	224	264	286	40.9	8.7
EBIT	448	453	468	540	602	566	527	537	703	16.9	31.0
Other Income	28	40	19	44	22	61	40	43	22	3.4	(48.2)
Interest	47	51	47	38	30	27	23	52	64	113.3	23.5
PBT	430	442	441	546	593	600	545	528	661	11.5	25.2
Total Tax	111	110	100	131	138	149	130	179	163	18.1	(9.1)
Adjusted PAT	319	332	340	415	456	451	415	350	499	9.5	42.8
Exceptional Loss/(Gain)	0	0	0	0	0	0	0	0	0		
Reported PAT	319	332	340	415	456	451	415	350	499	9.5	42.8
Adjusted EPS (Rs)	2.6	2.7	2.8	3.4	3.7	3.7	3.4	2.9	4.1	9.5	42.8

(%)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY bps	QoQ bps
EBITDAM	12.0	11.5	11.8	12.7	13.0	11.5	11.9	10.4	11.1	(193)	65
EBITM	8.3	7.8	8.2	9.2	9.7	8.5	8.3	7.0	7.9	(185)	87
EBTM	8.0	7.7	7.7	9.3	9.6	9.0	8.6	6.9	7.4	(218)	52
PATM	5.9	5.7	5.9	7.1	7.3	6.7	6.5	4.5	5.6	(178)	103
Effective Tax rate	25.8	25.0	22.8	24.0	23.2	24.9	23.9	33.9	24.6	137	(928)

Source: Company, Emkay Research

Exhibit 2: Pricol’s core revenue outperformance vs the underlying 2W industry production has accelerated to 11% in Q1 vs 2/3% in Q3/Q4



Source: Company, Emkay Research; Note: Pricol’s core revenue growth in Q4FY25 is ex P3L (erstwhile Sundaram Auto Components)

Exhibit 3: Standalone revenue was up ~12% YoY, with EBITDAM expanding to 115% (up by 110bps QoQ) on improvement across operational parameters

Standalone (Rs mn)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY(%)	QoQ(%)
Revenue	5,329	5,732	5,686	5,806	6,114	6,638	6,300	6,238	6,829	11.7	9.5
Expenditure	4,743	5,104	5,039	5,055	5,404	5,899	5,611	5,588	6,045	11.9	8.2
<i>as % of sales</i>	88.3	88.3	88.0	86.5	87.2	88.2	88.5	72.6	67.5		
Consumption of RM	3,747	4,009	3,941	4,069	4,321	4,744	4,457	4,347	4,825	11.7	11.0
<i>as % of sales</i>	69.8	69.4	68.8	69.7	69.7	70.9	70.3	56.5	53.9		
Employee Cost	596	642	676	647	675	729	759	816	792	17.3	(3.0)
<i>as % of sales</i>	11.1	11.1	11.8	11.1	10.9	10.9	12.0	10.6	8.8		
Other expenditure	400	453	422	338	407	427	395	425	429	5.3	0.8
<i>as % of sales</i>	7.4	7.8	7.4	5.8	6.6	6.4	6.2	5.5	4.8		
EBITDA	586	629	647	752	710	739	689	649	784	10.4	20.7
EBITDA margin (%)	11.0	11.0	11.4	12.9	11.6	11.1	10.9	10.4	11.5		
Depreciation	194	208	206	195	198	201	219	219	226	14.4	3.2
EBIT	392	421	441	556	513	538	470	430	558	8.8	29.7
Other Income	25	36	12	32	13	57	32	32	15	17.1	(54.2)
Interest	46	51	47	38	30	27	22	34	40	34.6	17.3
PBT	370	406	406	550	495	568	479	428	532	7.5	24.4
Total Tax	103	109	96	116	131	144	123	148	140	7.0	(5.2)
Adjusted PAT	267	297	310	435	364	425	356	280	392	7.6	40.0
Exceptional Loss/(Gain)	0	0	0	0	0	0	0	0	0		
Reported PAT	267	297	310	435	364	425	356	280	392	7.6	40.0
Adjusted EPS (Rs)	2.2	2.4	2.5	3.6	3.0	3.5	2.9	2.3	3.2	7.6	40.0
(%)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY(bps)	QoQ(bps)
EBITDAM	11.0	11.0	11.4	12.9	11.6	11.1	10.9	10.4	11.5	(14)	107
EBITM	7.3	7.3	7.7	9.6	8.4	8.1	7.5	6.9	8.2	(22)	127
EBTM	6.9	7.1	7.1	9.5	8.1	8.6	7.6	6.9	7.8	(31)	93
PATM	5.0	5.2	5.4	7.5	6.0	6.4	5.7	4.5	5.7	(22)	125
Effective Tax rate	27.7	26.8	23.7	21.0	26.5	25.3	25.7	34.6	26.4	(10)	(822)

Source: Company, Emkay Research

Exhibit 4: Pricol's core EBITDA/PAT margin showed improvement in Q1, aided by multiple cost optimization initiatives undertaken at Pricol

Particulars (Rs mn)	Q1FY25	Q1FY26	YoY %	Q4FY25	QoQ %	Comments
Pricol - Total Revenue	6,199	8,953	44.4	7,694	16	Actuals for Pricol as reported
Less: P3L	0	2,050		1,404	46	Q1FY26 revenue is per earnings call; Q4FY25
Pricol - Core revenue (ex-P3L)	6,199	6,903	11.4	6,290	10	
Particulars (Rs mn)	Q1FY25	Q1FY26	Margin %	Q4FY25	Margin %	Comments
Pricol - Total EBITDA	805	990	11.1	801	10.4	Actuals for Pricol as reported
Less: P3L		144	7.0	77	5.5	P3L Q1FY26 EBITDA is per earnings call
Pricol - Core EBITDA (ex-P3L)	805	846	12.3	723	11.5	
Particulars (Rs mn)	Q1FY25	Q1FY26	Margin %	Q4FY25	Margin %	Comments
Pricol - Total PAT	456	499	5.6	350	4.5	Actuals for Pricol as reported
Less: P3L		51	2.5	12	0.9	Assumed similar 1.5% improvement in PAT over Q4FY25
Pricol - Core PAT (ex-P3L)	456	448	6.5	337	5.4	PAT for Pricol's core business, basis our calculation

Source: Company, Emkay Research; Note: P3L is erstwhile Sundaram Auto Components

This report is intended for Team White Marque Solutions (team.emkay@whitemarqueresolutions.com)

Exhibit 5: Margin Analysis – Pricol’s consolidated EBITDA/PAT saw a major decline in Q4FY25

Consolidated (%)	Q1FY26	Q1FY25	YoY (bps)	Q4FY25	QoQ (bps)	Comments
Raw material costs	69.7	68.6	110	68.9	82	RM costs saw a QoQ increase led by forex headwinds
Staff costs	12.0	11.2	83	13.3	(128)	Absolute Staff costs were flattish YoY
Other expenses	7.2	7.2	0	7.4	(18)	Multiple cost optimization efforts led to controlled costs
EBITDA	11.1	13.0	(193)	10.4	65	Underlying core business margin also improved, to 12.3%; P3L's margin at 7% vs 5% in 2MFY25
Adjusted net profit	5.6	7.3	(178)	4.5	103	Adjusted net profit was up QoQ on EBITDA improvement as well as lower tax rate

Source: Company, Emkay Research; Note: P3L is erstwhile Sundaram Auto Components

Exhibit 6: Pricol has recently acquired SACL and entered into a technology license agreement (TLA) with Italy-based Domino SRL, to strategically expand into newer products and fortify its market positioning in 2Ws

Entity name	Type	Date	Rationale	Management commentary
Sundaram Auto Components (SACL)	Acquisition	Feb-25	Expand injection molding business; strengthen automotive sector leadership	<p><i>With this acquisition, our focus will remain on harnessing the combined potential of Pricol and SACL, to become an integrated solution player, driving innovation, and delivering sustainable growth</i></p> <p>- Vikram Mohan, MD</p> <p><i>"This partnership is more than a product collaboration—it reflects our broader vision of becoming a key player in handlebar component systems alongside our established Driver Information Systems. With this move, we are reinforcing our position in the two-wheeler ecosystem and deepening our technological capabilities"</i></p> <p>- Siddharth Manoharan, Director Strategy</p>
DOMINO SRL (Italy)	Technology License	Jun-25	Expand into advanced 2W handlebar control technologies for India and Southeast Asian	<p><i>"Their legacy of innovation in motorcycle control systems perfectly complements our deep market understanding and manufacturing strength... This collaboration is a shared commitment to deliver greater value and accelerating our growth across new product offerings"</i></p> <p>- Vikram Mohan, MD</p>

Source: Company, Emkay Research

Exhibit 7: Acquisition of SACL has enabled further expansion of Pricol’s already diverse product portfolio



Source: Company, Emkay Research

This report is intended for Team White Marquee Solutions (team.emkay@whitemarquesolutions.com)

Exhibit 8: Pricol has launched multiple products in the DIS segment, across end-user segments and customers

Q1 FY26 Product Launch

Bajaj
(RE & Maxima)



Q1 FY26 Product Launch

Bajaj
(Chetak)



LCD TYPE - DIS

Q1 FY26 Product Launch

TVSM
(iQube)



TFT TYPE - DIS

Q1 FY26 Product Launch

Force Motors
(T3 CNG)



LCD TYPE - DIS

Q1 FY26 Product Launch

TATA Motors
(Altroz Facelift & CNG)



LCD TYPE - DIS

Q1 FY26 Product Launch

TATA Hitachi
(Backhoe Loader Shinrai Pro)



Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 9: We expect Pricol's blended EBITDA margins to improve to 11.7%/12.1%/12.3% by FY26E/FY27E/FY28E

Revenue (Rs mn)	FY23	FY24	FY25	FY26E	FY27E	FY28E	Management Commentary during the Earnings Call
Pricol ex-P3L	19,586	22,718	25,446	28,654	32,567	37,202	
Sundaram	-	-	1,474	8,845	9,729	10,897	
Consolidated	19,586	22,718	26,919	37,499	42,296	48,099	
Growth YoY (%)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L		16.0	12.0	12.6	13.7	14.2	Expects to continue outpacing the underlying industry on Premiumization-led content growth
P3L					10.0	12.0	Leveraging Pricol's large clientele to add business for P3L; multiple RFQs are being floated
Mix (%)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L	100	100	95	76	77	77	
Sundaram	-	-	5	24	23	23	
EBITDA (Rs mn)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L	2,285	2,731	3,052	3,668	4,207	4,866	
P3L			77	708	919	1,060	FY25 EBITDA 2M consolidation based on actual numbers
EBITDAM (%)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L	11.7	12.0	12.0	12.8	12.9	13.1	Pricol core FY25 margin after removing impact of P3L from Revenue and EBITDA; Pricol aims to revert to 12.5-13% EBITDA
P3L	6.9	8.1	5.2	8.0	9.5	9.7	EBITDA was ~7% for Full year (5.2% for consolidation period); build in steady expansion led by multiple cost optimization
Blended EBITDAM (%)			11.6	11.7	12.1	12.3	
PAT (Rs mn)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L	1,150	1,406	1,658	2,081	2,488	2,976	
P3L			12	279	324	355	2M PAT for the consolidation Period as per actuals
PAT (%)	FY23	FY24	FY25	FY26E	FY27E	FY28E	
Pricol ex-P3L	5.9	6.2	6.5	7.3	7.6	8.0	
P3L	2.0	2.5	0.8	3.2	3.3	3.3	PAT for 2M of consolidation as per actuals; FY25 PATM stood at 3.6% as per Q4 earnings call
Blended PATM (%)			6.2	6.3	6.6	6.9	Actual FY25 margin at 6.2%

Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 10: We build in 21%/24%/26% consolidated revenue/EBITDA/PAT CAGR over FY25-28E

Particulars (Rs mn)	FY23	FY24	FY25	FY26E	FY27E	FY28E
Instrument Cluster (DIS)	12,731	15,902	18,211	21,807	24,920	28,678
Growth YoY (%)		24.9	14.5	19.7	14.3	15.1
2Ws	8,275	10,337	13,522	16,380	18,450	20,892
Growth YoY (%)		24.9	30.8	21.1	12.6	13.2
CVs & Off road	3,819	3,589	3,413	3,794	4,089	4,376
Growth YoY (%)		-6.0	-4.9	11.2	7.8	7.0
PVs	637	991	1,276	1,632	2,381	3,410
Growth YoY (%)		55.7	28.8	27.9	45.9	43.2
ACFMS division	6,855	6,815	7,361	6,847	7,647	8,524
Growth YoY (%)		-0.6	8.0	-7.0	11.7	11.5
Of which disc brakes	0	0	0	360	900	1440
					150.0	60.0
Non-brakes	6,855	6,815	7,361	6,487	6,747	7,084
Growth YoY (%)		-0.6	8.0	-11.9	4.0	5.0
Pricol's Core business revenue	19,586	22,718	25,571	28,654	32,567	37,202
Growth YoY (%)		16.0	12.6	12.1	13.7	14.2
P3L	-	-	1,474	8,845	9,729	10,897
Growth YoY (%)					10.0	12.0
Revenue Mix	FY23	FY24	FY25	FY26E	FY27E	FY28E
Revenue splits (%)						
Instrument Cluster	65.0	70.0	67.6	58.2	58.9	59.6
ACFMS	35.0	30.0	27.3	18.3	18.1	17.7
P3L	0.0	0.0	5.5	23.6	23.0	22.7
Within Instrument Cluster Division						
2Ws	65	65	74	75	74	73
CVs & Off road	30	30	19	17	16	15
PVs	5	5	7	7	10	12
Total Consolidated Revenues	19,586	22,718	26,919	37,499	42,296	48,099
Growth YoY (%)	26.8	16.0	18.5	39.3	12.8	13.7
EBITDA	2,285	2,731	3,129	4,376	5,126	5,926
Growth YoY (%)	26.5	19.5	14.6	39.9	17.1	15.6
EBITDA margin (%)	11.7	12.0	11.6	11.7	12.1	12.3
Pricol's Core EBITDA	2,285	2,731	3,052	3,668	4,207	4,866
Pricol's Core-EBITDAM (%)	11.7	12.0	12.0	12.8	12.9	13.1
P3L's EBITDA			77	708	919	1,060
P3L's EBITDAM (%)			5.2	8.0	9.5	9.7
PAT	1,150	1,406	1,670	2,360	2,812	3,330
PAT margin (%)	5.9	6.2	6.2	6.3	6.6	6.9
Pricol's Core PAT	1,150	1,406	1,658	2,081	2,488	2,976
Pricol's Core-PATM (%)	5.9	6.2	6.5	7.3	7.6	8.0
P3L's PAT			12	279	324	355
P3L's PATM (%)			0.8	3.2	3.3	3.3
EPS (Rs.)	9.4	11.5	13.7	19.4	23.1	27.3

Source: Company, Emkay Research; Note: P3L is erstwhile Sundaram Auto Components; P3L has been consolidated for 2 months (Feb-Mar '25)

Exhibit 11: Our FY26/27 estimates remain unchanged; we introduce FY28 estimates

Consolidated (Rs mn)	FY25			FY26E			FY27E			FY28E		
	Actual	%YoY	Earlier	Revised	%Change	%YoY	Earlier	Revised	%Change	%YoY Introduced	% YoY	
Net Sales	26,919	18.5	37,463	37,499	0.1	39.3	42,302	42,296	(0.0)	12.8	48,099	13.7
EBITDA	3,129	14.6	4,372	4,376	0.1	39.9	5,127	5,126	(0.0)	17.1	5,926	15.6
Margin (%)	11.6	(40)bps	11.7	11.7	0bps	5bps	12.1	12.1	0bps	45bps	12.3	20 bps
APAT	1,670	18.8	2,356	2,360	0.1	41.3	2,812	2,812	(0.0)	19.2	3,330	18.4
Margin (%)	6.2	2bps	6.3	6.3	0bps	9bps	6.6	6.6	(0)bps	36bps	6.9	28 bps
EPS (Rs)	13.7	18.8	19.3	19.4	0.1	41.3	23.1	23.1	(0.0)	19.2	27.3	18.4
Pricol's Core business	FY25			FY26E			FY27E			FY28E		
	Actual	%YoY	Earlier	Revised	%Change	%YoY	Earlier	Revised	%Change	%YoY Introduced	% YoY	
Net Sales	25,446	12.0	28,618	28,654	0.1	12.6	32,573	32,567	(0.0)	13.7	37,202	14.2
EBITDA	3,052	11.8	3,663	3,668	0.1	20.2	4,208	4,207	(0.0)	14.7	4,866	15.7
Margin (%)	12.0	(3)bps	12.8	12.8	(0)bps	81bps	12.9	12.9	0bps	12bps	13.1	16 bps
APAT	1,658	17.9	2,077	2,081	0.2	25.5	2,491	2,488	(0.1)	19.6	2,976	19.6
Margin (%)	6.5	33bps	7.3	7.3	0bps	74bps	7.6	7.6	(1)bps	38bps	8.0	36 bps
EPS (Rs)	13.6	17.9	17.0	17.1	0.2	25.5	20.4	20.4	(0.1)	19.6	24.4	19.6
P3L (Rs mn)	FY25			FY26E			FY27E			FY28E		
	2M	12M	Earlier	Revised	%Change	%YoY	Earlier	Revised	%Change	%YoY Introduced	% YoY	
Net Sales	1,474	8,423	8,845	8,845	0.0	5.0	9,729	9,729	0.0	10.0	10,897	12.0
EBITDA	77	590	708	708	0.0	20.0	919	919	0.0	29.8	1,060	15.3
Margin (%)	5.2	7.0	8.0	8.0	0bps	100bps	9.5	9.5	0bps	144bps	9.7	28 bps
APAT	12	299	279	279	0.0	(6.9)	324	324	0.0	16.2	355	9.6
Margin (%)	0.8	3.6	3.2	3.2	0bps	(40)bps	3.3	3.3	2bps	18bps	3.3	(7) bps
EPS (Rs)	0.1	2.5	2.3	2.3	0.0	(6.9)	2.7	2.7	0.0	16.2	2.9	9.6

Source: Company, Emkay Research, Note: P3L is erstwhile Sundaram Auto Components; P3L has been consolidated for 2 months (Feb-Mar '25)

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Pricol: Consolidated Financials and Valuations

Profit & Loss

Y/E Mar (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Revenue	22,718	26,919	37,499	42,296	48,099
Revenue growth (%)	16.0	18.5	39.3	12.8	13.7
EBITDA	2,731	3,129	4,376	5,126	5,926
EBITDA growth (%)	19.5	14.6	39.9	17.1	15.6
Depreciation & Amortization	821	898	1,142	1,317	1,492
EBIT	1,910	2,232	3,234	3,810	4,434
EBIT growth (%)	26.8	16.8	44.9	17.8	16.4
Other operating income	-	-	-	-	-
Other income	132	166	175	183	202
Financial expense	183	132	208	178	118
PBT	1,859	2,266	3,201	3,815	4,518
Extraordinary items	0	0	0	0	0
Taxes	453	596	842	1,003	1,188
Minority interest	0	0	0	0	0
Income from JV/Associates	0	0	0	0	0
Reported PAT	1,406	1,670	2,360	2,812	3,330
PAT growth (%)	12.8	18.8	41.3	19.2	18.4
Adjusted PAT	1,406	1,670	2,360	2,812	3,330
Diluted EPS (Rs)	11.5	13.7	19.4	23.1	27.3
Diluted EPS growth (%)	22.3	18.8	41.3	19.2	18.4
DPS (Rs)	0	0	0	0	0
Dividend payout (%)	0	0	0	0	0
EBITDA margin (%)	12.0	11.6	11.7	12.1	12.3
EBIT margin (%)	8.4	8.3	8.6	9.0	9.2
Effective tax rate (%)	24.4	26.3	26.3	26.3	26.3
NOPLAT (pre-IndAS)	1,445	1,645	2,384	2,808	3,268
Shares outstanding (mn)	122	122	122	122	122

Source: Company, Emkay Research

Cash flows

Y/E Mar (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
PBT (ex-other income)	1,859	2,266	3,201	3,815	4,518
Others (non-cash items)	49	(38)	0	0	0
Taxes paid	(381)	(567)	(842)	(1,003)	(1,188)
Change in NWC	43	437	(606)	(308)	(636)
Operating cash flow	2,548	3,093	3,103	3,998	4,303
Capital expenditure	(1,376)	(1,966)	(2,500)	(2,500)	(2,500)
Acquisition of business	-	-	-	-	-
Interest & dividend income	20	36	0	0	0
Investing cash flow	(1,313)	(3,805)	(2,500)	(2,500)	(2,500)
Equity raised/(repaid)	-	0	0	0	0
Debt raised/(repaid)	(428)	695	773	(1,000)	(100)
Payment of lease liabilities	(78)	0	0	0	0
Interest paid	(182)	(133)	(208)	(178)	(118)
Dividend paid (incl tax)	0	0	0	0	0
Others	-	0	0	0	0
Financing cash flow	(689)	562	565	(1,178)	(218)
Net chg in Cash	565	(114)	1,168	320	1,586
OCF	2,548	3,093	3,103	3,998	4,303
Adj. OCF (w/o NWC chg.)	2,505	2,656	3,709	4,307	4,940
FCFF	1,172	1,127	603	1,498	1,803
FCFE	1,010	1,031	395	1,320	1,686
OCF/EBITDA (%)	93.3	98.8	70.9	78.0	72.6
FCFE/PAT (%)	71.8	61.7	16.7	47.0	50.6
FCFF/NOPLAT (%)	81.1	68.5	25.3	53.4	55.2

Source: Company, Emkay Research

Balance Sheet

Y/E Mar (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Share capital	122	122	122	122	122
Reserves & Surplus	8,331	10,038	12,398	15,210	18,540
Net worth	8,453	10,160	12,520	15,332	18,662
Minority interests	0	0	0	0	0
Non-current liab. & prov.	348	301	301	301	301
Total debt	609	1,347	2,120	1,120	1,020
Total liabilities & equity	9,410	11,809	14,941	16,753	19,983
Net tangible fixed assets	4,063	6,612	7,971	9,154	0
Net intangible assets	1,380	1,316	1,316	1,316	0
Net ROU assets	-	-	-	-	-
Capital WIP	383	704	704	704	704
Goodwill	596	517	517	517	517
Investments [JV/Associates]	12	71	71	71	71
Cash & equivalents	1,188	1,090	2,257	2,578	4,163
Current Liab. (ex-cash)	6,457	8,920	12,100	13,576	15,360
Current Liab. & Prov.	4,946	7,685	10,259	11,427	12,575
NWC (ex-cash)	1,511	1,235	1,841	2,149	2,785
Total assets	9,410	11,809	14,941	16,753	19,983
Net debt	(579)	257	(138)	(1,458)	(3,144)
Capital employed	9,410	11,809	14,941	16,753	19,983
Invested capital	7,827	9,944	11,908	13,400	15,045
BVPS (Rs)	69.3	83.3	102.7	125.8	153.1
Net Debt/Equity (x)	(0.1)	-	-	(0.1)	(0.2)
Net Debt/EBITDA (x)	(0.2)	0.1	-	(0.3)	(0.5)
Interest coverage (x)	11.2	18.2	16.4	22.4	39.4
RoCE (%)	23.7	23.3	26.1	25.7	25.7

Source: Company, Emkay Research

Valuations and key Ratios

Y/E Mar	FY24	FY25	FY26E	FY27E	FY28E
P/E (x)	37.4	31.5	22.3	18.7	15.8
P/CE(x)	23.6	20.5	15.0	12.7	10.9
P/B (x)	6.2	5.2	4.2	3.4	2.8
EV/Sales (x)	2.3	2.0	1.4	1.2	1.0
EV/EBITDA (x)	19.0	16.9	12.0	10.0	8.3
EV/EBIT(x)	27.2	23.7	16.2	13.4	11.1
EV/IC (x)	6.6	5.3	4.4	3.8	3.3
FCFF yield (%)	2.3	2.1	1.2	2.9	3.7
FCFE yield (%)	1.9	2.0	0.8	2.5	3.2
Dividend yield (%)	0	0	0	0	0
DuPont-RoE split					
Net profit margin (%)	6.2	6.2	6.3	6.6	6.9
Total asset turnover (x)	2.5	2.5	2.8	2.7	2.6
Assets/Equity (x)	1.2	1.1	1.2	1.1	1.1
RoE (%)	18.1	17.9	20.8	20.2	19.6
DuPont-RoIC					
NOPLAT margin (%)	6.4	6.1	6.4	6.6	6.8
IC turnover (x)	3.0	3.0	3.4	3.3	3.4
RoIC (%)	18.8	18.5	21.8	22.2	23.0
Operating metrics					
Core NWC days	24.3	16.7	17.9	18.5	21.1
Total NWC days	24.3	16.7	17.9	18.5	21.1
Fixed asset turnover	1.9	1.9	2.2	2.2	2.2
Opex-to-revenue (%)	19.5	19.3	18.8	18.4	18.2

Source: Company, Emkay Research

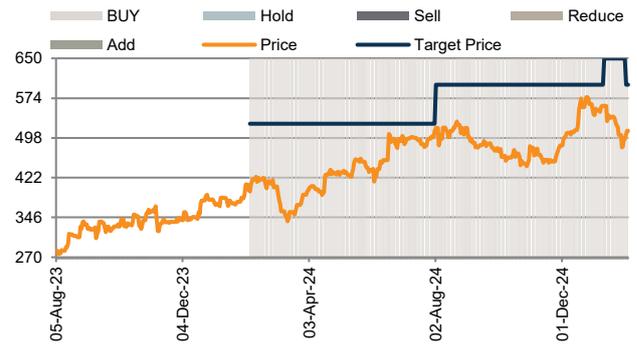
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RECOMMENDATION HISTORY - DETAILS

Date	Closing Price (INR)	TP (INR)	Rating	Analyst
30-Jun-25	458	575	Buy	Chirag Jain
30-Jun-25	458	575	Buy	Chirag Jain
19-May-25	432	575	Buy	Chirag Jain
19-May-25	432	575	Buy	Chirag Jain
16-Apr-25	444	575	Buy	Chirag Jain
16-Apr-25	444	575	Buy	Chirag Jain
21-Mar-25	449	575	Buy	Chirag Jain
21-Mar-25	449	575	Buy	Chirag Jain
31-Jan-25	505	600	Buy	Chirag Jain
31-Jan-25	505	600	Buy	Chirag Jain
10-Jan-25	559	650	Buy	Chirag Jain
10-Jan-25	559	650	Buy	Chirag Jain

Source: Company, Emkay Research

RECOMMENDATION HISTORY - TREND



Source: Company, Bloomberg, Emkay Research

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ADD	5-15% upside
REDUCE	5% upside to 15% downside
SELL	>15% downside

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